



LOGEX LOGISTICS EXPERIENCE LATAM 2021 WILL BE HELD IN OCTOBER

January 15, 2020, Mexico City

Reed Exhibitions Mexico, organizer of LOGEX Logistics Experience LATAM, today announced that the event scheduled for May 12 to 14, has been postponed to October 20 to 22, 2021 at Hard Rock Hotel Vallarta, Nuevo Vallarta, in Nayarit, Mexico.

This decision has been made based on the evolution of the current health conditions, and on the predictions about the second half of the year that indicate that it will be more conducive for holding the event.

Commenting on the announcement, Show Director, Indira Ribeiro, stated, "We did a study of possible dates, with the current health situation in mind; the vaccination schedule announced by the Mexican Government; and feedback from our industry partners, and we concluded that holding our event in October will hopefully provide us with a safer space for doing business".

LOGEX brings together the logistics community specialized in retail, e-commerce, manufacturing and logistics operations, with one-to-one meetings and interactive experiences to help grow business.

The event will be held in a controlled environment and with a limited number of participants and the director highlighted that the health and safety at the event is the company's number one priority: "We are working on safety and hygiene measures and protocols, hand in hand with international experts. We are confident that we will be able to have our face-to-face meetings in a framework of security and tranquility for all." For more information, see <u>Re-Opening Events 5 Points Global Plan</u>

Reed Exhibitions would like to thank all the sponsors, partners, buyers, suppliers, media, and staff of LOGEX. "Their trust and support drives us to build an even more robust business experience. LOGEX Logistics Experience 2021 will be the quality event that the industry needs to keep moving forward" concluded Ribeiro.

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